

Geena B. & Rufus



Geena B. & Rufus are an internationally active songwriter and artist duo from Egna in the South Tyrolean lowlands in Italy.

With their music they have known for years far beyond their borders. Their songs are regularly played on radios in Europe, Australia and the USA played. The songs, which they essentially write, record, produce and promote themselves, delve into topics with a focus on social ills, deceleration, sustainability and non-materialistic values.

They advocate passionately the message of freedom and choice in life.

The initial performances were designed by various band projects of the two artists, as founders and composers of the first self-written songs. A well-known 2-year Gospel Project with a choir and a band was one of the highlights in the early career of the two artists.

But in the following, there was a growing desire to work on their compositions and to find their own sound. So, it comes to the late decision to compose their own songs and perform them as a duo with or without a band.

The fruitful meeting between Geena B. and Andy Rufus, however, several attempts were necessary, until over the years an intensive collaboration of mutual creativity arose out of mutual dislike and even transform into a marriage.

A 3-year stay in Hamburg brought the two Italians together with international musicians. This led to the release of the album "White Mice", in 2021. More and more radio stations worldwide are starting to play single releases from this album.

Returned to Italy, they produced the next album, "Echoes From The Fields" which was released in summer 2023. The single "Take me to the endless sea" landed at #1 in the charts of the FM radio station KCSM in Colorado (US).

Geena B.& Rufus presented the album LIVE at the Kaltern Pop Festival in October 2023.

The review was: "With rustic Americana, enveloped by pop melodies, fingerpicking and the silky voice of Geena B Valentine, you can imagine yourself close to nature. Accordingly, her performances can easily blur the line between reality and the longing for endless expanses, tall wheat fields and sunsets that last forever. It's like getting a part in Terrence Malick's "In the Glow of the South". "Echoes from the Fields" - their LP hot off the press - sums it up!

In Winter 2023 they have successful LIVE shows at Carambolage Kleinkunst Theater Bozen (IT) and a few shows at the Songbird Festival in Davos (CH).

For 2024 the two artists have already released a few singles from the upcoming 2 albums “The Lo-Fi experience” out on August 30th and “Sinners Saints & Valentines” out on November 15th.

In 2024 they became proud members of the Folk Alliance and actively contribute to its vibrant community.

The songs have the typical sound of the raw Americana folk genre. This sound is characterized by delicate harmonies on a scratchy background. Can you imagine a wild orchid on a brittle asphalt floor? That's what it sounds like.

Especially in “Sinners, saints & Valentines” they speak about what society calls sinners and about what society calls saints. And it is about all those who are both, simply because they act out of passion. It is up to the listener to categorize the songs and, above all, to find themselves in them.

Beyond the realm of music, Geena B. & Rufus are entrepreneurs with a mission. In 2012, they founded theBadSeedsCompany, a fashion label committed to challenging the fast fashion industry. Through their workshop, they craft streetwear using fabrics sourced from Europe, with a meticulous focus on ethical and sustainable production practices. Their materials predominantly include hemp, nettle, and linen, reflecting our dedication to environmental stewardship.

Moreover, they are deeply engaged in research, particularly in exploring innovative applications of hemp. For years, they have been actively involved in cultivating hemp and researching its potential to produce plastics and other materials. This endeavor has enabled them to collaborate with pioneers across various industries, further enriching their creative journey.

www.geenabvalentine.com

